



# Consultative workshop – The draft Atlantic basin research plan

John Edwards  
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# The perspective of Smart Specialisation

## Smart specialisation and Europe 2020

- Capitalise on strengths
- Distinguish country/region in the global economy
- Innovation required for competitiveness
- Research is key but needs to be used
- Not just about new technologies!

Research plan already on the way!

## Three improvements:

- Analysis of potential
- Regional priorities
- Cooperation within the Atlantic basin





# Analysis of potential

Place based analysis

- "Related variety"

Entrepreneurial capacities

Outward looking

- Connectivity





# Priority setting

Knowledge for differentiation

Governance vital

Realism and ambition in equal measure

Experimentation among SMEs





# Atlantic cooperation

Specialisation may require cooperation

Each region in the Atlantic must be different but complementary

