

Report on the development of SEAS-ERA Dissemination materials

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Diffusion List

Summary

This report identifies the dissemination printed materials for the SEAS-ERA project developed until the end of the project.

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1. Background

SEAS-ERA overall objective is to facilitate the establishment of a stable and durable structure for strengthening marine research across the European Sea Basins. To do so the project brings together 21 major European Marine Research Funding Organisations from 19 countries in the basin regions of the Atlantic, the Mediterranean and the Black Sea.

SEAS-ERA aims to:

- Contribute to setting up of a European Marine and Maritime Research Agenda and develop a stable European overarching operational structure for its implementation;
- Enhance cooperation between Member States and avoid fragmentation by fostering synergies at regional and European levels towards achievement of Joint Programming;
- Propose a plan for a better and sustainable use of Marine Research Infrastructures;
- Improve science development and its utilization in Europe through human capacity building;
- Enhance public awareness of marine and maritime scientific and policy issues in Europe.

2. Introduction

To promote the SEAS-ERA project image, all publications should share standard graphic elements. The graphical guidelines to the Printed Materials design took into account the existing Logo of SEAS-ERA (Figure 1.) and the multidisciplinary character of the SEAS-ERA project. The logo is based on the concept of the movement of waves, the colors reflects the color of the Ocean and the European Commission, also represented by the yellow stars. As the Institutional Poster and Brochure were the first printed materials developed in the scope of the SEAS_ERA project they will influence all the forthcoming materials.



Figure 1. SEAS-ERA Logo

3. SEAS-ERA Institutional Leaflet

On February 2011 it was produced the SEAS-ERA Leaflet containing relevant information on the project and the consortium.



Figure 1 – Layout of the SEAS-ERA Institutional Leaflet.

4. SEAS-ERA Institutional Poster

The SEAS-ERA Poster containing a factsheet of the project was launched in February 2011.



Figure 2 – Layout of the SEAS-ERA Institutional Poster.

5. SEAS-ERA Templates for Publications

On November 2011, four covers for SEAS-ERA publications were developed to highlight the three different regions of the Project (Mediterranean, Atlantic, and Black sea) and also a General Cover.



Figure 3 – Layout of the SEAS-ERA General Publication Cover.



Figure 4 – Layouts of the SEAS-ERA Regional Publication Covers.

6. SEAS-ERA Legacy Report

The SEAS-ERA Legacy Report summarizes the work of the consortium and its results which will serve as a stable platform for the future structure of the marine research all across Europe. Its structure was developed to give a clear notion on how the project objectives were achieved, and was produced in the end of the project. The structure of the report can be seen below:

SEAS-ERA Legacy Report Structure:

Foreword

Background

1. Improving co-operation and co-ordination and promoting harmonisation of national/regional research programmes

Atlantic Region

Mediterranean Region

Black Sea Region

Pan-European level

2. Establishing an European overarching platform for implementing the EMMRA (European Marine and Maritime Research Agenda)

3. Foster synergies, mobilizing non-competitive funds for research through common programs Atlantic Region

Mediterranean Region

Black Sea Region

Pan-European level

4. Foster synergies, mobilizing competitive funds for research through joint calls

5. Plan for a better and sustainable use of the existing Marine Research Infrastructures

Atlantic Region

Mediterranean Region

Black Sea Region

Pan-European level

6. Reduce imbalances among regions through human capacity building (HCB)

Atlantic Region

Mediterranean Region

Black Sea Region

Pan-European level

7. Enhance public awareness towards marine and maritime scientific and policy issues in Europe, to translate the RTD activities into social, economic and cultural benefits.

8. Establish a stable and durable structure for empowering and strengthening marine research all across Europe

Annex I – Seas-Era partnership

Annex II - Summaries of Seas-Era funded projects

Annex III - List of Seas-Era publications